

Roll No.

29801

**BBA 4 Year 1st Semester
(NEP-2020) w.e.f. 2024-25
Examination – December, 2024**

BUSINESS ORGANISATION

Paper : 24IMSI401DS01

Time : Three Hours]

[Maximum Marks : 70

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : This paper consists of *two* Sections (Section-A and B). Section-A is *compulsory* and carrying questions of *two* marks each while Section-B consists of *eight* questions of *fourteen* marks each. The students shall be required to attempt *four* questions from Section-B selecting *one* question from each Unit. All questions carry equal marks.

SECTION – A

1. Write short note on the following :

7 × 2 = 14

- (i) Business organisation
- (ii) Extractive industries
- (iii) Feasibility study
- (iv) Manpower planning
- (v) Split location
- (vi) Fixed position layout
- (vii) Penetration

SECTION – B

UNIT – I

2. What is business ? Explain the characteristics and scope of business activities. 14

3. What is business environment ? Explain the interaction between economic and non-economic business environment. 14

UNIT – II

4. Explain the significance of entrepreneurship.
Differentiate between entrepreneur and intrapreneur.

14

5. What is a business plan ? State the outlines of a
business plan.

14

UNIT – III

6. Discuss the significance of location of business
enterprise. State briefly the factors which determine
location of industries.

14

7. State the meaning and features of stock exchange.
What are the functions performed by stock exchanges
in India ?

14

UNIT - IV

8. Write short notes on : 14
- (a) Network Marketing
 - (b) E-Commerce and M-Commerce
9. Discuss product planning and development briefly.
Explain major stages of product planning and development. 14
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Roll No.

29802

**BBA 4 Year 1st Semester w.e.f. 2024-25
(NEP-2020)**

● **Examination – December, 2024**

BASICS OF ACCOUNTING

Paper : 24IMSI401DS02

Time : Three Hours]

[Maximum Marks : 70

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Attempt *five* questions in all. Question No. 1 is *compulsory* from Section-A. Attempt remaining *four* questions from Section-B by selecting *one* ● question from each Unit. All questions carry 14 marks each.

SECTION – A

1. Explain the following briefly :
 - (i) Trial balance
 - (ii) Ledger

- (iii) Depreciation
- (iv) Bank reconciliation statement
- (v) Forfeiture of share
- (vi) Methods of redemption of debentures
- (vii) Profit and loss account

SECTION – B

UNIT – I

2. What are the various branches of accounting ? Explain the roles and uses of each branch in a business context.
3. The following Trial Balance has been extracted from the books of Mr. S.K. as at 31st March, 2024 :

Particulars	Dr. (₹)	Cr. (₹)
Plant and Machinery	1,00,000	
Furniture	12,000	
Capital Account		1,91,000

Household Expenses	16,000	
Sales		4,68,000
Loose Tools	20,000	
Goodwill	10,000	
Opening Stock (1-4-2023)	20,000	
Returns Outward		4,000
Discount		6,000
Purchases	2,12,000	
Returns Inwards	8,000	
Wages	1,00,000	
Salaries	60,000	
Outstanding Salaries		5,000
Investments at 10% p.a.	6,000	

Interest on Investments		300
Sundry Creditors		24,000
Miscellaneous Receipts		2,000
Carriage Inwards	12,000	
General Expenses and Insurance	39,000	
Advertisement Expenses	15,000	
Postage	4,000	
Sundry Debtors	56,000	
B. Barua	2,000	
Cash Balance	14,000	
Bank		3,200
Suspense Account		2,500
	7,06,000	7,06,000

The following additional information is available :

- (i) Stock on 31st March, 2024 was ₹ 30,800.

- (ii) Depreciation is to be charged on Plant and Machinery at 5% and Furniture at 6%. Loose Tools are revalued at ₹ 16,000.
- (iii) Create a provision of 2% for Discount on Debtors.
- (iv) Salary of ₹ 2,000 paid to Shri B. Barua, a temporary employee, stands debited to his personal account and it is to be corrected.
- (v) Write off 1/5th of advertisement expenses.

You are to prepare Trading and Profit & Loss Account for the year ended 31st March, 2024 and a Balance Sheet as at that date.

UNIT – II

2. Describe the process of recording business transactions in a computerized accounting system. How does this system enhance the accuracy and efficiency of financial reporting ?

5. On 1st April, 2021 a firm purchased machinery for ₹ 3,00,000. On 1st October, 2021, additional machinery costing ₹ 1,50,000 was purchased on 1st October, 2022, the machinery purchased on 1st April, 2021 having become obsolete, was sold for ₹ 1,35,000. On 1st October, 2023, new machinery was purchased for ₹ 3,75,000 while the machinery purchased on 1st October, 2021 was sold for ₹ 1,27,500 on the same day. The firm provides depreciation on its machinery @ 10% per annum on original cost on 31st March every year.

Show Machinery Account and Depreciation Account for the period of three accounting years ending 31st March, 2024.

UNIT – III

6. Define debentures and explain the accounting treatment for their issue and redemption. What are the different types of debentures a company may issue ?

7. The Directors of R Ltd. invited applications for 2,00,000 Shares of ₹ 10 each, issued at 20% premium. Share was payable as ₹ 5 on application, ₹ 4 (including premium) on allotment and balance on call. Public had applied for 3,20,000 shares out of which applications for 20,000 shares were rejected and remaining were allotted on pro-rata basis. Simba, an applicant of 15,000 shares failed to pay allotment and call money. His shares were forfeited and out of these 6,000 shares were reissued at a discount of ₹ 2 per share. Pass the journal entries.

UNIT - IV

8. Describe the process of preparing a profit and loss account and a balance sheet as per Schedule VI of the Companies Act. What information does each of these statements provide ?
9. What are the objectives of final accounts, and how do they assist in determining a company's financial position ?

Roll No.

29803

**BBA 4 Year 1st Semester (NEP-2020)
w.e.f. 2024-25 Skill Enhancement
Course (SECI)**

**Examination – December, 2024
COMPUTER FUNDAMENTALS AND OFFICE
AUTOMATION TOOLS**

Paper : 24IMSI401SE01

Time : Three Hours]

[Maximum Marks : 25

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : All question of Section 'A' are *compulsory*. Attempt *four* questions from Section 'B' selecting *one* question from each Unit. All questions carry equal marks.

SECTION – A

1. Write short note on the following :
 - (i) Advance features of MS-Word

- (ii) Octal number system
- (iii) Middleware and freeware
- (iv) Spelling and grammar
- (v) Use of computer for data analysis

SECTION - B

UNIT - I

2. Discuss various types of computers. Explain major components of a digital computer.
3. Define the terms hardware and software with examples. What is the function of bus in CPU ?

UNIT - II

4. Answer the following :
 - (a) Convert $8B3F_{16}$ to binary.

(b) Subtract 0111000_2 from 1011100_2 using both binary and decimal system.

5. Explain the uses of computer in offices and banks.

UNIT - III

6. Explain the advantages of a word processor over typewriters. What is meant by text alignment? In how many ways can you align your text?

7. Write notes on :

(a) Document dictionary

(b) Page formatting

UNIT - IV

8. (a) Explain various types of charts available in MS-Excel.

(b) Which types of files can be imported and exported from MS-Excel ?

9. Describe various views available in PowerPoint. What is manipulating and enhancing in PowerPoint ?

Roll No.

57502

**BBA 1st Semester (New Scheme)
Examination – December, 2024**

BUSINESS MATHEMATICS

Paper : BBAN-102

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section-A is compulsory. Attempt any four questions from Section-B by selecting one question from each Unit. Each question carries equal marks.

SECTION – A

1. Explain the following briefly :
 - (a) Define a set and give an example.
 - (b) What is the complement of a set ?

- (c) State the law of indices for multiplication.
- (d) What is the sum of the first 10 natural numbers ?
- (e) Define permutation.
- (f) How many ways can you arrange 5 objects in a row ?
- (g) What is the transpose of a matrix ?
- (h) Differentiate $f(x) = x^2 + 3x$.

SECTION – B

UNIT – I

2. U be the universal set where $U = \{1, 2, 3, 4, 5, 6, 7, 8, 9, 10\}$,
 $A = \{2, 4, 6, 8\}$ and $B = \{1, 3, 5, 7, 9\}$:
- (a) Find $A \cup B$ and $A \cap B$.
 - (b) Find the complement of A, i.e., A' , with respect to the universal set U.
 - (c) Find $A - B$ and $B - A$.
3. Using suitable examples, differentiate between :
- (a) Null set and singleton set.
 - (b) Subset and proper subset.

- (c) Intersection of two sets and difference of two sets.
- (d) Finite and infinite sets.

UNIT – II

4. A person's starting salary is Rs. 40,000, and it increases by Rs. 3,000 each year. Using arithmetic progression, calculate the total salary earned over the first 5 years. Additionally, if the salary instead increased by 5% each year, calculate the total earnings over 5 years using geometric progression.
5. Sum of the squares of the first natural numbers :

$$S = n(n + 1) (2n + 1)/6$$

- (a) Use this formula to calculate the sum of the squares of the first 25 natural numbers.
- (b) If the sum of squares of the first n natural numbers is 1240, find the value of n .

UNIT – III

6. How many different ways can 5 people be seated in a row, if :
- (a) No restrictions are placed on seating.
 - (b) Two specific people must sit next to each other.

7. Expand $(2x - 3)^5$ using the Binomial Theorem and find the coefficient of x^3 .

UNIT - IV

8. Solve the system of linear equations using the inverse of matrices :

$$2x + 3y = 5$$

$$4x + y = 7$$

Write the system in the form $AX = B$ and then solve for X using $A^{-1}B$.

9. A company's revenue function is given by

$$R(x) = 50x - 0.5x^2, \text{ where } x \text{ is the number of units sold :}$$

- (i) Find the derivative of $R(x)$ with respect to x .
- (ii) Find the number of units sold when revenue is maximized.
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Roll No.

80

57503

**BBA 1st Semester (New Scheme)
Examination – December, 2024**

FINANCIAL ACCOUNTING

Paper : BBAN-103

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section-A is compulsory. Attempt any four questions from Section-B by selecting one question from each Unit. All questions carry equal marks.

SECTION – A

1. Write short note on :

- (a) Convention of full disclosure
- (b) Contingent Liability
- (c) Outstanding expenses

- (d) Trial Balance
- (e) One sided Errors
- (f) Consignment
- (g) Del Credere Commission
- (h) Joint Venture Account

SECTION – B

UNIT – I

2. Discuss the Accounting concept and convention in detail.
3. Differentiate the following :
 - (a) Book keeping and Accounting
 - (b) Personal and Impersonal Accounts
 - (c) Real and Nominal Accounts

UNIT – II

4. What do you mean by Rectification of errors ? What are the one sided and two sided errors ?

5. Following are the balances extracted from the books of Mr. X on 31st March, 2022 :

Particulars	Amount (₹)	Particulars	Amount (₹)
Capital	3,00,000	Sales	15,00,000
Drawings	50,000	Sales Return	20,000
Furniture and Fittings	26,000	Discount (Dr.)	16,000
Bank Overdraft	42,000	Discounts (Cr.)	20,000
Creditors	1,38,000	Insurance	20,000
Business Premises	2,00,000	General Expenses	40,000
Stock on 1st April, 2019	2,20,000	Salaries	90,000
Debtors	1,80,000	Commission (Dr.)	22,000
Rent from Tenants	10,000	Carriage on Purchases	18,000
Purchases	11,00,000	Bad Debts Written off	8,000

Additional information :

- (i) Closing stock as on 31st March, 2022 was Rs. 2,00,600
- (ii) Depreciate: business premises by Rs. 3,000 and furniture and fitting by Rs. 2,500

(iii) Make a provision of 5% on debtors for doubtful debt

(iv) Unexpired insurance Rs. 2,000

(v) Outstanding salary was Rs. 15,000

Prepare Trading and Profit and Loss Account for the year and Balance Sheet as on that date.

UNIT – III

6. What is BRS ? Explain the reasons for difference between cash book and pass book.
7. "Single entry system is unscientific, incomplete, inaccurate and unsystematic" explain this statement.

UNIT – IV

8. Discuss the concept of joint venture account and their accounting treatment.
9. What is Consignment Accounts ? Discuss the treatment of normal and abnormal loss in consignments accounts using imaginary figures.

Roll No.

57504

BBA 1st Semester (New Scheme)

Examination – December, 2024

COMPUTER FUNDAMENTALS

Paper : BBAN-104

Time : Three hours]

[Maximum Marks : 50

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Question paper divided into *two* Section-A and B.

Section A is *compulsory*. Compose *five* questions each question carry *two* Marks. **Section B** consists of *eight* questions. The students shall be required to attempt *four* questions from **Section B** selecting *one* question from each unit. All questions carry 10 marks.

SECTION - A

1. Short Answer type Question :

- (a) What is cloud computing ?
- (b) Explain the bit.

- (c) Define Directory in an operating system
- (d) Computer use in data analysis.
- (e) What is a file system ?

SECTION - B

UNIT - I

2. What are analog and digital Computer ? Classify the analog computer on the basis of Size, Speed, Memory and Use.
3. What do you mean by Computer Memory ? Explain the different types of computer memory.

UNIT - II

4. What is decimal number system, how to read the decimal number system ? Explain with example.
5. Explain the binary number. How you addition in binary system ? Explain with example.

UNIT - III

6. Do you think that operating system is the soul of any electronic device ? Explain the major functions and different type of operating system.
7. What do you mean by file management ? Explain the different function of file management.

- (c) Define Directory in an operating system
- (d) Computer use in data analysis.
- (e) What is a file system ?

SECTION - B

UNIT - I

2. What are analog and digital Computer ? Classify the analog computer on the basis of Size, Speed, Memory and Use.
3. What do you mean by Computer Memory ? Explain the different types of computer memory.

UNIT - II

4. What is decimal number system, how to read the decimal number system ? Explain with example.
5. Explain the binary number. How you addition in binary system ? Explain with example.

UNIT - III

6. Do you think that operating system is the soul of any electronic device ? Explain the major functions and different type of operating system.
7. What do you mean by file management ? Explain the different function of file management.

UNIT – IV

8. If your teacher gives an assignment to you on any specific topic then how you prepare the assignment on that specific given topic using various functions of MS-Word ?
 9. You are a Teacher in a Institute. How you use the computer in teaching ?
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Roll No.

57506

**BBA 1st Semester (New Scheme)
Examination – December, 2024**

MICRO ECONOMICS FOR BUSINESS DECISIONS

Paper : BBAN-106

Time : Three hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : All questions of Section-A are *compulsory*. Attempt *four* questions from Section-B, selecting *one* question from each Unit. All questions carry equal marks.

SECTION – A

1. Write short note on the following : **2 × 8 = 16**

(a) What do you mean by cross elasticity ?

Roll No.

57506

**BBA 1st Semester (New Scheme)
Examination – December, 2024**

MICRO ECONOMICS FOR BUSINESS DECISIONS

Paper : BBAN-106

Time : Three hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : All questions of Section-A are *compulsory*. Attempt *four* questions from Section-B, selecting *one* question from each Unit. All questions carry equal marks.

SECTION – A

1. Write short note on the following : 2 × 8 = 16

(a) What do you mean by cross elasticity ?

- (b) What is Giffen's Paradox ?
- (c) What is meant by marginal revenue ?
- (d) Explain optimal input combinations.
- (e) What is secular price ?
- (f) What is price war ?
- (g) What do you mean by Quasi rent ?
- (h) Write down any *two* limitations of marginal productivity theory.

SECTION – B

UNIT – I

- 2. Explain the nature and scope of economics in context of business decision. 16
- 3. Discuss the meaning and types of utility. Explain the law of diminishing marginal utility in detail. 16

UNIT – II

- 4. Explain the law of variable proportions. Explain various stages of this law with the help of a table and diagram. 16

5. What do you mean by economies of scale ?
Differentiate between internal and external economies. 16

UNIT – III

6. Explain the main characteristic of perfect competition.
How price and output of a commodity are determined in short and long run in this market ? 16
7. What do you mean by monopoly, oligopoly, and monopolistic markets ? Give a contrasting picture of above three markets. 16

UNIT – IV

8. What are the various factors of production ? Describe their characteristics. 16
9. What are the alternatives theories of interest and wages ? 16
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