

Roll No. : .....

Total No. of Questions : 5 ] [ Total No. of Pages : 3

**57504**

**B.B.A. 1st Semester  
Examination, March-2021  
(New Scheme 2014-17)**

**COMPUTER FUNDAMENTALS**

Paper-BBAN-104

*Time : Three Hours ]*

*[ Maximum Marks : 50*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :-** Attempt all questions.

**Section-A**

1. Write short notes on the following :

- (a) Software
- (b) Backup memory
- (c) Binary number system

(d) Octal number system

(e) File management

**Section-B**

**Unit-I**

2. Write differences between Digital and Analog computers.

*Or*

What are different types of Input and Output devices ? Write their features.

**Unit-II**

3. Write down the process of conversion of a binary number to decimal number.

*Or*

Write a short note on octal number system.

**Unit-III**

4. Explain the functions and types of operating system.

*Or*

Why is the file management system necessary to maintain ?

**Unit-IV**

5. Write down the applications of computer in banks and medical field.

*Or*

What are the uses of computer in book publication ?

Roll No. : .....

Total No. of Questions : 9 ] [ Total No. of Pages : 3

**57505**

**B.B.A. 1st Semester  
Examination, March-2021**

*(New Scheme 2014-17)*

**BUSINESS COMMUNICATION**

Paper-BBAN-105

*Time : Three Hours ] [ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :-** The question paper is divided into two Sections. Section-A comprises 8 short answer type questions (carrying 2 marks each) which is compulsory and should not exceed 50 words normally. Section-B comprises eight questions (2 from each unit) the students will be required to attempt *four* questions selecting *one* question from each Unit. All questions carry equal marks.

### Section-A

1. Short answer type questions :
  - (a) What are the role of listening in Business Communications ?
  - (b) Enlist different characteristics of teleconferencing.
  - (c) What are the advantages of lateral communications ?
  - (d) Define E-correspondence.
  - (e) What are different types of sales messages ?
  - (f) What is the role of body language in communications ?
  - (g) Enlist the activities in speech preparations.
  - (h) Define voice modulation.

### Section-B

#### Unit-I

2. What are the essentials of Business Communication? Explain the role of communication skills in business.
3. What are different barriers to communication ? Explain.

### Unit-II

4. Enumerate the listening and speaking skills with suitable example.
5. What are different strategies to be adopted for overcoming the barriers in addressing the business delegates ? Explain.

### Unit-III

6. What is an art of writing business letters ? Discuss.
7. Write an e-mail to the director to buy computers to provide e-library facilities to students.

### Unit-IV

8. Enumerate the structure of writing the project report with suitable example.
9. Discuss in detail about the plans and mode of delivery presentations.

Roll No. : .....

Total No. of Questions : 9 ] [ Total No. of Pages : 3

**57506**

**B.B.A. 1st Semester**  
**Examination, March-2021**  
(New Scheme 2014-17)

**MICRO ECONOMICS FOR BUSINESS DECISIONS**  
Paper-BBAN-106

*Time : Three Hours ] [ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

*Note :- Attempt compulsory question No. 1 from (Section-A) and four questions from Section-B (one question from each Unit). All questions carry equal marks.*

**Section-A**

1. Write short notes on the following :

(a) Nature of Micro Economics

- (b) Meaning and usefulness of price elasticity
- (c) Production function
- (d) Internal economies of scale
- (e) Features of monopoly
- (f) Benefits of price discrimination
- (g) Marginal productivity
- (h) Meaning of quasi-rent

#### Section-B

#### Unit-I

- 2. Discuss the subject-matter of micro economics and highlight its importance for a business organisation.
- 3. Explain the meaning and properties of indifference curves. In what ways is indifference curve approach superior to Marshallian utility approach ?

#### Unit-II

- 4. Explain and illustrate the law of variable proportion using diagram. What are the assumption of this law ?

- 5. Which factors affect the size of a firm? How is the optimum size of a firm determined ? Is there any relationship between the size and profitability of a firm ?

#### Unit-III

- 6. What are the features of perfect competition ? How can an individual firm attain equilibrium under the conditions of perfect competition ?
- 7. What is product differentiation ? How are products differentiated under monopolistic competition ? What are the advantages and disadvantages of price differentiation ?

#### Unit-IV

- 8. Write a detailed note on marginal productivity theory. Why is it considered superior to other theories ?
- 9. Write notes on the following :
  - (a) Ricardian theory of rent
  - (b) Theories of interest

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**57511**

**BBA 2nd Semester (N. S.) 2014-17**

**Examination – July, 2021**

**PRINCIPLES OF MANAGEMENT**

**Paper : BBAN – 201**

*Time : Three Hours ]*

*[ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :** Section – A is *compulsory*, which consists of eight short answer type question. Section – B consists of eight questions. You have to attempt *four* questions, selecting *one* question from each Unit. All questions carry equal marks.

**SECTION – A**

1. Describe the following :

- (a) Nature of management
- (b) Skills of managers

- (c) Long term planning
- (d) Operational planning
- (e) Autocratic leader
- (f) Division of work
- (g) Social audit
- (h) Benefits of control

### SECTION - B

#### UNIT - I

- 2. Discuss the human relations and behavioral approach to management.
- 3. What are the contemporary issues and challenges in the field of management ?

#### UNIT - II

- 4. Write short notes on the following :
  - (a) Tactical planning
  - (b) MBO
- 5. Describe the nature, process and behavioural aspects of decision making.

#### UNIT - III

- 6. Discuss the behavioral approach to leadership giving suitable examples.
- 7. Write a detailed note on organization structure and design.

#### UNIT - IV

- 8. Explain the nature, purpose and process of controlling.
- 9. What are the prerequisites of effective control system ? Why is there a resistance to control ?



Roll No. ....

**57512**

**BBA 2<sup>nd</sup> Semester (N.S.) 2014-17**

**Examination – July, 2021**

**MACRO ECONOMIC ANALYSIS & POLICY**

**Paper : BBAN-202**

Time : Three hours ]

[ Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

*Note* : All the *eight* questions of Section 'A' are *compulsory* carrying equal marks. Remaining *four* questions are to be attempted selecting *one* question from each Unit of Section 'B'.

**SECTION – A**

1. (i) Aggregate Demand
- (ii) Gross Domestic product
- (iii) MPC
- (iv) Stock and flow variables
- (v) Difference between direct and indirect taxes

(vi) Budget deficit

(vii) Bank rate

(viii) Money supply

### SECTION - B

#### UNIT - I

2. "Macroeconomics is an economics of aggregate". Discuss it.
3. What is a trade cycle? What are its various phases and discuss the reasons for its different phases?

#### UNIT - II

4. Define consumption function. Also explain various theories relating to consumption.
5. What is multiplier. Discuss the working of the dynamic multiplier along with its assumptions.

#### UNIT - III

6. Define Fiscal policy. What are its objectives and what are the different tools of fiscal policy for achieving its objectives?
7. Discuss the classification of public debt. Also highlight the importance of public debt management.

#### UNIT - IV

8. What is credit creation and how do banks create credit? What are the limitations on the powers of the banks to create credit?
9. Define monetary policy. How do central banks use monetary policy to regulate and control credit?

13-8-21

Roll No. ....

**57514**

**BBA 2nd Semester (N. S.) 2014-17**

**Examination – July, 2021**

**COMPUTER APPLICATIONS IN MANAGEMENT**

**Paper : BBAN-204**

*Time : Three Hours ]*

*[ Maximum Marks : 50*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

*Note : Section – A is compulsory. Attempt one question from each Unit in Section – B. All questions carry equal marks.*

**SECTION – A**

1. (a) Define a web browser. Give some examples.
- (b) What is the use of IP address in a network ?
- (c) Explain the use of firewall in security.

- (d) Differentiate between system software and application software.
- (e) What is a Wi-Fi ?

## SECTION - B

### UNIT - I

2. (a) Define an OS. Explain its functions.  
(b) Explain the different types of computers.
3. (a) Write a short note on wireless networking.  
(b) Explain the different types of computer memory with examples.

### UNIT - II

4. (a) Briefly explain online chatting with examples.  
(b) How the use of internet is affecting the growth of an business organization ?
5. Elaborate the applications of computers in the field of healthcare with examples.

### UNIT - III

6. Explain the different types of Information System.

7. (a) Differentiate between Executive Information System from a DSS.  
(b) Differentiate between TPS and OAS.

### UNIT - IV

8. Illustrate the use of multimedia in website of an organization.
9. What is multimedia ? Discuss the types and uses with examples.

7. Obtain the two regression equations from the following data :

$$\bar{x} = 90, \bar{y} = 70, N = 10, \Sigma x^2 = 6360, \Sigma y^2 = 2860 \text{ and } \Sigma xy = 3900$$

**UNIT – IV**

8. (a) Discuss the meaning of index numbers and their uses in business.  
 (b) What is secular trend ? Highlight its significance in time series analysis.
9. Find the trend values, for each year, for the following time series by least square method :

Year	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002
Profit (000'Rs.)	38	40	65	72	69	60	87	95	102	112

Roll No. ....

**57516**

**BBA 2nd Semester (N. S.) 2014-17  
 Examination – July, 2021**

**BUSINESS STATISTICS**

Paper : BBAN-206

*Time : Three Hours ]*

*[ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

*Note : Attempt compulsory Question No. 1 from Section – A and four questions from Section – B (one question from each Unit). All questions carry equal marks.*

**SECTION – A**

1. (a) Define statistics.  
 (b) Illustrate a simple bar diagram.

- (c) Find the harmonic mean of 40 and 60.
- (d) If  $\sigma = 8$  and C.V. = 0.4 find  $\bar{x}$ .
- (e) Differentiate between positive and negative correlation.
- (f) What are the properties of regression co-efficients?
- (g) What is a price index number?
- (h) Define and illustrate irregular movements.

### SECTION - B

#### UNIT - I

2. Explain the evolution, limitations and applications of statistics.
3. Weights of 50 oranges (in grams) picked from a consignment were found to be as follows:

126 131 113 82 75 204 81 84 118 104 78 90  
 115 110 98 106 99 107 84 76 119 93 187 139  
 129 130 68 195 123 125 110 80 107 111 141 136  
 123 90 186 82 100 109 128 115 107 115 111 92  
 86 70

Construct:

- (i) a continuous frequency distribution by taking class interval of 20 and
- (ii) two ogives.

#### UNIT - II

4. Explain the meaning and importance of average. Briefly describe various averages. Why is arithmetic mean so popular?
5. Find the values of mean deviation (about median) and standard deviation from the following data:

x	6	8	10	12	14	16	18	20
f	1	14	25	27	18	9	4	2

#### UNIT - III

6. Find the values of Karl Pearson's and Spearman's co-efficients of correlation for the following series:

x	80	91	99	71	61	81	70	59
y	123	135	154	110	105	134	121	106

**UNIT – IV**

8. Discuss in detail the assumptions, mechanism and criticisms of Walter's model.
9. Write notes on :
- (a) Costs associated with inventories
  - (b) Objectives and elements of credit policy

Roll No. ....

**57531**

**BBA 4th Semester (N. S.) 2014-17**  
**Examination – July, 2021**

**FINANCIAL MANAGEMENT**

Paper : BBAN-401

*Time : Three Hours ]*

*[ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

*Note : Attempt compulsory Question No. 1 from Section – A and four questions from Section – B (one question from each unit). All questions carry equal marks.*

**SECTION – A**

1. Briefly explain/illustrate the following :

- (a) Profit maximisation

- (b) Annuity
- (c) Profitability index
- (d) Cost of Capital
- (e) Financial leverage
- (f) Reserves and surplus
- (g) Dividend policy
- (h) Current liabilities

### SECTION – B

#### UNIT – I

2. Highlight the importance of financial management for a firm. Discuss the major financial decisions.
3. (a) What is time value of money ? What is its importance in financial decision making ?  
(b) What is annuity due ? Using suitable examples, calculate the present and future values of an annuity due.

#### UNIT – II

4. (a) Explain and illustrate the calculation of payback period. What are the advantages and disadvantages of payback period method ?

- (b) Why is debt considered the cheapest source of funds ? How is cost of debt calculated ?

5. Cash flows of a project are shown below :

Year	0	1	2	3	4	5
Cash flows (Rs.)	-5000	2000	1500	1200	1000	800

- Find the NPV of the project if the discount rate is  
(i) 10% and (ii) 13%.

#### UNIT- III

6. Compare and contrast NI and NOI theories.
7. A firm plans to invest Rs. 5,00,000 in a new project. Expected before-tax rate of return on this investment is 24 %. The firm is considering two alternative financial plans : (i) to raise the entire funds by issuing 50,000 ordinary shares at Rs. 10 per share and (ii) to raise Rs. 2,50,000 by issuing 25,000 ordinary shares at Rs. 10 per share and borrow Rs. 2,50,000 at 16 % rate of interest. Tax rate is 40%. Which plan should the firm choose ?



3-8-21

Roll No. ....

**57532**

**BBA 4th Semester (N. S.) 2014-17**

**Examination – July, 2021**

**HUMAN RESOURCE MANAGEMENT**

**Paper : BBAN-402**

*Time : Three Hours ]*

*[ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

*Note : Section – A is compulsory. Attempt four questions from Section – B, selecting one question from each Unit.*

**SECTION – A**

1. Explain the following in brief :

(a) Concept of KPO

(b) Operative functions of HRM

- (c) Meaning of Induction
- (d) Qualities of HR Manager
- (e) Job enrichment
- (f) Differentiate Training and Education
- (g) 360° appraisal
- (h) Balance score card

### SECTION - B

#### UNIT - I

- 2. "Human Resource Management is an advancement over traditional personnel management". Comment.
- 3. "Human Resource Policies serve as guide posts to human resource decisions". Explain.

#### UNIT - II

- 4. Explain the following :
  - (a) Job Specification
  - (b) Job Design
- 5. What do you understand by selection ? How is it different from recruitment ? Explain in brief the steps involved in selection process.

#### UNIT - III

- 6. Examine the need of Executive Development. Explain any *three* methods of Executive Development.
- 7. What do you mean by Employee Retention ? Discuss the need and importance of Employee Retention.

#### UNIT- IV

- 8. What is Performance Appraisal ? State its significance and explain the criteria to be used for measurement of performance.
- 9. What do you mean by wage and salary administration ? Discuss the essentials of a sound wage & salary structure.

Roll No. ....

**57533**

**BBA 4th Semester (N. S.) 2014-17**

**Examination – July, 2021**

**BUSINESS RESEARCH METHODS**

**Paper : BBAN-403**

*Time : Three Hours ]*

*[ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :** Attempt *compulsory* Question No. 1 from Section – A and *four* questions from Section – B (*one* question from each Unit). All questions carry equal marks.

**SECTION – A**

1. Briefly describe the following :

- (a) Basic research
- (b) Constructs

- (c) Experimental study
- (d) Scaling
- (e) Random sampling
- (f) Observation method
- (g) Meaning of correlation
- (h) Foot notes

### SECTION - B

#### UNIT - I

2. Explain the meaning and objectives of research. What are the features of a good research ?
3. Explain the necessity and importance of problem definition in research. Which factors should be considered for defining a research problem ?

#### UNIT - II

4. Explain the meaning and significance of research design. What are the differences between research designs of exploratory and descriptive studies ?
5. Using suitable examples, explain and illustrate the *four* basic measurement scales.

57533-4,250 -(P-3)(Q-9)(21) ( 2 )

#### UNIT - III

6. Describe the techniques of non-probability sampling. What are the major sources of non-sampling errors in research ?
7. Which factors should be considered in designing a questionnaire ? What are the advantages and disadvantages of questionnaire method ?

#### UNIT - IV

8. Write notes on :
  - (a) Data tabulation
  - (b) Measures of variation
9. Explain the meaning, types and layout of a research report.

57533-4,250 -(P-3)(Q-9)(21) ( 3 )

Roll No. ....

**57534**

**BBA 4th Semester (N.S.) 2014-17**

**Examination – July, 2021**

**BUSINESS LAWS**

**Paper : BBAN-404**

Time : Three hours ] [ Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

*Note* : All question of Section 'A' are *compulsory*. Attempt any *four* questions from Section 'B' selecting at least *one* question from each unit. All questions carry equal marks.

**SECTION – A**

1. Write short note on the following :

- (i) What is voidable contract ?
- (ii) What is undue influence ?
- (iii) Distinguish between bailment and pledge.
- (iv) What is an agreement to sell ?

- 15-8-F1
- (v) Define condition in a contract of sale.
  - (vi) State the parties of negotiable instruments.
  - (vii) What is Public Authority under RTI Act ?
  - (viii) Define electronic governance.

## SECTION - B

### UNIT - I

- 2. Define consideration. How far is it necessary for the validity of a contract ? Critically discuss the essential elements of consideration.
- 3. What remedies are available to an aggrieved party on the breach of a contract ?

### UNIT - II

- 4. What is contract of guarantee ? Discuss the rights and obligations of creditors.
- 5. Define bailment and its kind. What are the right and duties of bailer and bailey ?

### UNIT - III

- 6. When is a seller of the goods deemed to be an unpaid seller ? What are the rights against the goods and the buyer personally ?

- 7. Define agent and agency. Discuss the duties and rights of an agent.

### UNIT - IV

- 8. Enumerate the Concept of Negotiable Instrument and its features.
- 9. What are the main features and objectives of Right to Information Act 2005 ?

Roll No. ....

**57536**

**BBA 4th Semester (N. S.) 2014-17  
Examination – July, 2021**

**HUMAN RIGHTS AND VALUE**

**Paper : BBAN-406**

*Time : Three Hours ]*

*[ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :** Section – A is *compulsory*. Attempt *four* questions from Section – B, selecting *one* question from each Unit.

**SECTION – A**

**1.** Write a short note on the following :

- (a) Liberty and Dignity
- (b) Right to Life

- (c) Social Rights
- (d) Slum Dwellers
- (e) Refugees
- (f) Illiteracy
- (g) Judiciary
- (h) Tolerance

### SECTION – B

#### UNIT – I

2. Explain the Evolution of Human Rights in Indian and International perspectives.
3. Explain the Right to Equality, Right against Exploitation and Economic Rights with examples.

#### UNIT – II

4. How the problems of unsustainable development can be solved ?
5. Why there is need to empower Women for the development of a country ?

#### UNIT – III

6. How the violations of Human Rights are done and how it is to be handled ?
7. Do you think the creation of human rights literacy and awareness is the solution of many problems ? Illustrate with examples.

#### UNIT – IV

8. What is the main aim of education and why value education is an need of an hour ?
9. Explain the importance and role of National Human Rights Commission.



Roll No. ....

**57542**

**BBA 5th Semester (N.S.) 2014-17  
Examination – July, 2021**

**COMPANY LAW**

Paper : BBAN-502

*Time : Three Hours ]*

*[ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

*Note : Section-A is compulsory. Attempt four questions from Section-B (one question from each Unit).*

**SECTION – A**

1. Write short notes on the following :

- (i) Defunct company.
- (ii) Scope of statutory meeting.
- (iii) Legal effects of ultra virus acts.

(iv) Liability Clause.

(v) Voluntary winding up.

(vi) Buy back of shares.

(vii) Duties of Trustee.

(viii) MOA.

### SECTION - B

#### UNIT - I

2. "A company is legal entity distinct from its members", in what cases courts ignore this principle? Explain the features of a company.
3. Explain in detail the kinds of company and its incorporation.

#### UNIT - II

4. What is a debenture? What are the different kinds of debentures that may be issued by the company? Distinguish between shares and debentures.
5. What do you mean by prospectus? Describe the content of prospectus in detail.

#### UNIT - III

6. What are the provisions related to board of director? What are their qualifications major roles & responsibilities?
7. What is meant by a meeting? What are the various kinds of meetings of a company? Give brief description of each kind.

#### UNIT - IV

8. What do you mean by the term oppression as used in section 397? State the provisions of company Act, 1956 for prevention of oppression of the company?
9. Discuss the procedure for the appointment of liquidator. Discuss the power of a liquidator.

Roll No. ....

**57543**

**BBA 5th Semester (N.S.) 2014-17**

**Examination – July, 2021**

**INDIAN BUSINESS ENVIRONMENT**

**Paper : BBAN-503**

*Time : Three hours ]*

*[ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :** The question paper is divided into *two* sections.

Sections 'A' comprises 8 short answer type questions (carrying *two* marks each) which is *compulsory* and should not exceed 50 words normally. Section 'B' comprises 8 questions (2 from each unit) the students shall be required to attempt *four* selecting *one* question from each unit. All question carry equal marks.

**SECTION – A**

**1. Short answer Type Questions :**

(a) What are the trends of liberalization ?

- (b) What are different challenges faced by public sector banks ?
- (c) Define industrial sickness.
- (d) What is foreign trade scenario ?
- (e) What do you mean by Globalization ?
- (f) How do you rate privatization trend in India ?
- (g) Distinguish between Repo rate and Reverse Repo rate.
- (g) What is the importance of small scale industries in business environment ?

### SECTION - B

#### UNIT - I

- 2. How do you analyze the economic reforms since 1991 in present Indian business environment ?
- 3. Discuss in detail about the social responsibility of business with suitable examples.

#### UNIT - II

- 4. Write a detailed note on Industrial sickness, its magnitude and remedies in Indian Business Environment.

- 5. State the growth and reforms and challenges in SMEs in present scenario of Indian business environment.

#### UNIT - III

- 6. What are the functions of SEBI ? Discuss its guidelines for fresh issue of Shares.
- 7. Do you think that the present banking sector reforms in present regime is favorable to business ? Discuss.

#### UNIT - IV

- 8. What are the main thrust areas of Foreign Trade Policy ? Explain.
- 9. Write a detailed note on the India's foreign trade and balance of payment and its impact on Indian business environment.

Roll No. : .....

Total No. of Questions : 9 ] [ Total No. of Pages : 3

**57544**

**B.B.A. 5th Semester**  
**Examination, March-2021**  
(New Scheme 2014-17)

**COMPUTER NETWORKING & INTERNET**  
Paper-BBAN-504

*Time : Three Hours ]*

*[ Maximum Marks : 50*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

*Note :- Attempt five questions in all, selecting one question from each Unit. Question No. 1 is compulsory.*

**Compulsory Question**

1. Write short notes on the following :

(a) Digital Signal

- (b) Ranking
- (c) News group
- (d) WWW 10

**Unit-I**

- 2. Explain network topologies in detail.
- 3. Explain the following :
  - (a) Network categories
  - (b) Wireless networks 10,10

**Unit-II**

- 4. Give a complete description about TCP/IP reference model.
- 5. Give a complete description about cryptography. 10,10

**Unit-III**

- 6. Describe the following :
  - (a) Audio on Internet
  - (b) Subscribing to News groups
- 7. Explain the following :
  - (a) Dial up networking
  - (b) ISP 10,10

**Unit-IV**

- 8. Define Intranet and its architecture in detail.
- 9. Define Protocol. Explain protocols of communication in detail. 10,10

Roll No. : .....

Total No. of Questions : 9 ] [ Total No. of Pages : 3

**57546**

**B.B.A. 5th Semester  
Examination, March-2021  
(New Scheme 2014-17)**

**CYBER SECURITY  
Paper-BBAN-506**

*Time : Three Hours ] [ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

*Note :- Attempt five questions in all, selecting one question from each Unit. Question No. 1 is compulsory.*

1. Write short notes on the following :

- (a) Digital Economy
- (b) DNS Attack

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(c) Virus

(d) Information Warfare

16

**Unit-I**

16 each

2. Define Information Society. Explain aims, attributes and visions of it.

3. Describe the following :

(a) Application of cyber space

(b) Threats to critical Infrastructure

**Unit-II**

16 each

4. Explain the following :

(a) Role of IT in Terrorism

(b) Factors contributing to the existence of cyber terrorism

5. Describe the following :

(a) Political Orientation of Terrorism

(b) Economic consequences of cyber terrorism

**Unit-III**

16 each

6. Define Hacking. Describe types of hacking and also describe hacking techniques.

7. Explain the following :

(a) Indian IT Act

(b) Issues in cyber jurisdiction

**Unit-IV**

16 each

8. Give a complete description about information security.

9. Describe cyber disaster planning and its need. Also explain company wide disaster planning.



Roll No. ....

**57543**

**BBA 5th Semester (NS) (Re-Appear)**

**Examination – October, 2020**

**INDIAN BUSINESS ENVIRONMENT**

**Paper : BBAN-503**

*Time : 1.45 hours ]*

*[ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :** Attempt any *three* questions. All questions carry equal marks.

**1. Write short note on :**

- (a) Corporate social responsibility.
- (b) Role of WTO in international trade.
- (c) Difference between Balance of trade and Balance of payments.
- (d) Problems of SMEs.
- (e) Non-performing assets of banks.
- (f) Quotas and Tariffs.
- (g) Role of ethics in business.
- (h) India's overseas investments.

2. Explain the concept of business environment. Discuss different components of business environment along with suitable examples.
3. Why is it important for the businesses to take social responsibility ? Explain pros and cons of following Corporate Social Responsibility practices by the businesses.
4. Explain the trends and the recent developments in the Industrial sector since 1991 in India.
5. What do you mean by Industrial Sickness ? Highlight different reforms in the public sector introduced by the Indian Government.
6. What is SEBI ? Why was it constituted ? Write a detailed note on the regulations regarding stock exchanges in India.
7. Write a detailed note on the different challenges that our banking sector is facing in today's scenario.
8. Write a detailed note India's Balance of Payment scenario. What are your suggestions to improve BOP ?
9. In the light of globalization, explain the role of MNCs in the Indian Economy. How are MNCs affecting the domestic businesses ?

Roll No. : .....

Total No. of Questions : 5 ] [ Total No. of Pages : 3

**57553**

**B.B.A. 6th Semester (Supplementary)**  
**Examination, March-2021**  
(New Scheme 2014-17)

**FOUNDATION OF INTERNATIONAL BUSINESS**  
Paper-BBAN-603

*Time : Three Hours ] [ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :-** Section-A contains *eight* Short Answer Type Questions of 2 marks each. All the questions are compulsory. From Section-B attempt *four* questions in all, selecting *one* question from each Unit. All questions carry equal marks.

**Section-A**

1. Write short notes on the following :
  - (a) Internationalisation

- (b) Global trading
- (c) FDI
- (d) Portfolio Investment
- (e) Logistical decisions
- (f) Sourcing decisions
- (g) Cross cultural challenges
- (h) International staffing

**Section-B**

**Unit-I**

2. Define International Business and its basic structure in competitive world.

*Or*

Explain the importance, risk and motives in International Business.

**Unit-II**

3. Discuss the merits and demerits of various controlling methods in International Business.

*Or*

Explain the different modes of foreign market entry.

**Unit-III**

4. Explain the steps of product and branding decisions for foreign markets.

*Or*

What is International pricing and various approaches to International Pricing ?

**Unit-IV**

5. Discuss the basic techniques of risk management in International Business.

*Or*

How a firm manages accounting differences across countries in International front ?

Roll No. : .....

Total No. of Questions : 9 ] [ Total No. of Pages : 3

**57554**

**B.B.A. 6th Semester (Supplementary)**  
**Examination, March-2021**  
(New Scheme 2014-17)

**CONSUMER PROTECTION**

Paper-BBAN-604

*Time : Three Hours ] [ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :-** Section-A contains *eight* Short Answer Type Questions of 2 marks each. All the questions are compulsory. From Section-B attempt *four* questions in all, selecting *one* question from each Unit. All questions carry equal marks.

**Section-A**

1. Briefly describe the following :
  - (a) Consumerism

- (b) Defective goods
- (c) Need for consumer protection
- (d) Consumer forum
- (e) Need for Competition Act
- (f) Importance of media in consumer protection
- (g) Consumer movements
- (h) Ethical marketing

### Section-B

#### Unit-I

- 2. Explain the concept and types of consumer. Discuss the types of complaints which a consumer has against the companies/wholesalers/retailers/service providers etc.
- 3. (a) What are caveat emptor and caveat venditor ?  
(b) Describe the rights of a consumer.

#### Unit-II

- 4. Discuss in detail the organisational structure and powers under CPA.
- 5. Describe the procedure for filing a complaint. Which types of reliefs are available to a complainant ?

#### Unit-III

- 6. Discuss the major provisions of Competition Act. How do the provisions help in consumer protection ?
- 7. Discuss the characteristics and functions of voluntary consumer organisations. How can they be registered ?

#### Unit-IV

- 8. Highlight the objectives of advertising standard council of India. What contributions can it make in consumer protection ?
- 9. Write notes on the following :
  - (a) Consumer protection movements
  - (b) Consumer information and knowledge