

BACHELORS
OF BUSINESS
ADMINISTRATION

COURSE OUTCOMES

SEMESTER -I

BBAN-101 Business Organisation

- C01: On successful completion of this subject the student acquire the knowledge about business, trade, commerce.
- C02: To enable the students the basic knowledge of sole trade, partnership, HUF.
- C03: To impact the various aspect of entrepreneur
- C04: To keep the students conversant with the ever enlarging frontiers of stock exchange regulations.

BBAN-102 Business Mathematics

- C01: Understand the basic concept of sets.
- C02: Solve the higher power terms by using indices, logarithms, A.P; G.P.
- C03: Logically by using concepts of permutation n combinations.
- C04: Students will come to know about the concepts of matrices and its determinants.

BBAN-103 Financial Accounting (BBAN-103)

- C01: To get in depth knowledge of basic accounting concepts and conventions.
- C02: To understand how to rectify the errors in accounting, and preparation of final accounts.
- C03: To equip with the knowledge of accounting for non-profit organisation and bank reconciliation statement.
- C04: To understand the concept of joint venture and consignment.

BBAN-104 PAPER-4 Computer Fundamentals

- C01: Bridge the fundamental concept of computers with the present level of knowledge of the students.
- C02: Understand binary, hexadecimal and octal number systems and their arithmetic.

C03: Familiarise operating systems, peripheral devices, networking.

C04: Recognise how to use computer in various applications.

BBAN-105 PAPER-5 Business Communication

C01: To enable the students to learn the basic concepts of communication.

C02: To familiarise the students with listening skills, public speaking and body language.

C03: To get in depth knowledge of written communication, structure and layout of business letter.

C04: Introduce the students about basic concepts of business reports, meetings and minute book.

BBAN-106 Micro Economics for Business Decisions

C01: To know the basic concepts of demand, supply and types of elasticity.

C02: To have the perfect knowledge of notion of short run and long run production function.

C03: To have in depth knowledge of the equilibrium of firms and industry.

C04: To get the insights of various factors of production, distribution and determination of rent.

SEMESTER -II

BBAN-201 PAPER-1 Principles of Management

C01: To understand the nature and approaches of management.

C02: To know the basic concept of planning and decision making.

C03: To get the insights of various concepts of organising and organisation structure and leadership.

C04: To have in depth knowledge of management control and controlling techniques.

BBAN-202 PAPER-2 Macro Economic Analysis And Policy

C01: To know the basic concepts of Macroeconomics and nature of trade cycles.

C02: To have the perfect knowledge of consumer behaviour, income determination and multiplier analysis.

C03: To understand the knowledge of Fiscal policy and public debt.

C04: To equip with the deep knowledge of credit creation, promotional and regulatory role of central bank.

BBAN-203 Company Accounts

C01: To learn the concept of share capital, acquisition of business.

C02: To know about the issue and redemption of debentures.

C03: To be familiar with the company final accounts and accounting standard.

C04: Inculcate knowledge on valuation of share and goodwill.

BBAN-204 Computer Application in Management

C01: To introduce the basic features of Microsoft excel, formulas and functions.

C02: Develop familiarity with power point.

C03: Recognise when to use each of the micro soft office programs to create professionals and academic documents.

C04: To familiarise the student with Tally.

BBAN-205 Organisational Behaviour

C01: Introduce the concepts and scope of organisational behaviour, emerging trends.

C02: This module introduces foundations of individual behaviour and emotional intelligence.

C03: Familiarise the concepts of group behaviour and negotiations.

C04: Recognise the process and structure of organisation.

BBAN-206 Business Statistics

C01: To learn about the formation of frequency distribution, role of tabulation and construction of diagrams and graphs.

C02: To understand the concept of central tendency, dispersion and skewness.

C03: Provide comprehensive study of correlation and regression.

C04: Recognise the concept of index numbers and time series.

SEMESTER -III

BBAN-301 Cost and Management Accounting

C01: To get in depth knowledge of Cost Accounting, material control and fixation of inventory level.

C02: To understand about the labor cost control, system of wage payment and overheads.

C03: To get the insights of various factors of management accounting, techniques, responsibility accounting and budgets.

C04: To be familiar with financial statements and MIS.

BBAN-302 Marketing Management

C01: To understand the knowledge of basic concepts of marketing and its environment.

C02: To have the perfect knowledge of consumer behaviour, market segmentation.

C03: To have in depth knowledge of product, packaging and pricing decisions.

C04: To get the insights of various factors of distribution channels and customer relationship marketing.

BBAN-303 Capital Markets

C01: Explain the basic concepts of capital market, its regulatory framework and new financial instruments in financial market.

C02: Learn to know about the concept of primary and secondary market, listing and delisting, Stock market index.

C03: To get the insights of depository system in India and debt market.

C04: To explain the role of development banks and financial institutions, investor's protection.

BBAN-304 Introduction to Information Technology

C01: To introduce the basic features of micro soft excel, formulas and functions.

C02: Develop familiarity with power point.

C03: Recognise when to use each of the micro soft office programs to create professionals and academic documents.

C04: To familiarise the student with Tally.

BBAN-305 Environmental Studies

C01: To understand the basic concept of environmental studies and natural resources.

C02: Explain the concepts of eco- systems and pollution.

C03: Solve the various social issues and environment.

C04: Answer logically environmental legislation.

BBAN-306 Disaster Management

C01: Explain the concepts of structure of the atmosphere, energy model.

C02: To equip with the knowledge of depletion of natural capital and environmental pollution.

C03: To get knowledge of floods, landslides and coastal hazards.

C04: To be familiar with causes of earthquake and volcanoes.

SEMESTER -IV

BBAN-401 Financial Management

C01: To get in basic knowledge of financial management and time value of money.

C02: To equip with the knowledge of investment decisions and capital budgeting.

C03: To be familiar with the financing decisions and leverages.

C04: To have the perfect knowledge of dividend decisions and management of working capital.

BBAN-402 Human Resource Management

C01: To understand the concept of HRM and its policies.

C02: To have the perfect knowledge of acquiring human resources and planning.

C03: Define the various types of training and career planning.

C04: To get the insights of enhancing and rewarding performance.

BBAN-403 Business Research Methods

C01: To know the basic concepts of business research and defend a research proposal.

C02: To apply appropriate research design and measurement scales.

C03: To have the perfect knowledge of sample design and questionnaire.

C04: To learn the concept of statistical techniques and research reports.

BBAN-404 Business Laws Course Outcome

C01: To know the basic concepts of law of contract and agreements.

C02: To have the perfect knowledge of guarantee, bailment and pledge.

C03: To be familiar with the contract of agency and application of law of sale of goods act.

C04: To equip with negotiable instruments act and information technology act.

BBAN-405 Data Base Management System

C01: Introduces the data base management system, data dictionary, file oriented and data base system.

C02: To acquire the knowledge of data base system, architecture data models.

C03: Students are also introduced the areas of data base security, firewall and database.

C04: Fundamental knowledge of Data warehousing and data mining. Practical labs over Microsoft access.

BBAN-406 Human Rights And Values

C01: To know the fundamental human rights and relevant provisions.

C02: To be familiar with deprivation and violation of human rights.

C03: To learn about the procedure of redressal and mechanism for human rights.

C04: To understand the concept of human values and value education.

SEMESTER -V

BBAN-501 Production and Material Management

C01: To explain the basic concepts of production economic and system.

C02: To define the concept of production planning and control.

C03: To get the insights of various concepts of material management and value analysis.

C04: To have the perfect knowledge of the stores management and material handling aspects.

BBAN-502 Company Law

C01: To demonstrate knowledge and understanding of MOA, AOA, Prospectus and different type of companies.

C02: To have the theoretical learning of issue of share capital, allotment, forfeiture and transfer.

C03: To highlight the director's qualification and conditions of appointment in companies, company meetings.

C04: To analyse the prevention and oppression of mismanagement and winding up of companies.

BBAN-503 Indian Business Environment

C01: To highlight the concept of Indian business environment, ECONOMIC SYSTEM.

C02: To have the project knowledge of industrial policy, industrial sickness.

C03: To get the insights of development banking, stock market regulations.

C04: To have in depth knowledge of FDI, Globalisation, BOP.

BBAN-504 Computer Networking and Internet

C01: This module introduces students to computer networks and data communication.

C02: Based around the OSI reference model and layers of the models.

C03: Students are also introducing through the areas of network security.

C04: This module provides the students with fundamental knowledge and the various aspects of internet.

BBAN-505 Presentation Skills and Personality Development

C01: To give the overview of presentation and its structure.

C02: To explain the methods of presentation, motivation and attention.

C03: Help to understand the concept of personality and its aspects.

C04: Define the aspects of stress management, time management, grooming.

BBAN-506 Cyber Security

C01: Give brief description of how internet has affected globally.

C02: How the cyber terrorism has affected the society economically.

C03: Explanation of Indian IT Act related to cybercrime.

C04: How to combat cyber terrorism.

SEMESTER -VI

BBAN-601 Income Tax

C01: To learn about the concept of residential status of a person to pay tax.

C02: To explain the different types of incomes and their tax liabilities, expenses and their deductibility.

C03: To give the perfect knowledge of clubbing of income, set off and carry forward of taxes.

C04: To be familiar with deductions from GTI, assessment of individual and companies.

BBAN-602 System Analysis And Design

C01: Introducing system and its classification, SDLC, ER data models, Feasibility study.

C02: Acquired the knowledge of DFDs, structure chart, equipment specification, I-O design.

C03: Implementation of data dictionary, decision tables, decision trees, logical design to physical implementation.

C04: Familiarising students with distributed data processing and real time system, State transition diagrams.

BBAN-603 Foundations of International Business

C01: To provide a basic knowledge of international business and global trading and financial system.

C02: Identify the various modes of foreign market entry, methods of control.

C03: Understand the concept of foreign manufacturing and sourcing decisions.

C04: To analyse the accounting differences across countries cultural challenges.

BBAN-604 Consumer Protection

C01: To define the basic concept of consumer protection and related aspects.

C02: To highlight the various provisions of consumer protection act.

C03: To define the basic features of MRTP and completion act.

C04: To highlight the recent developments in consumer protection.

BBAN-605 E- Commerce

C01: Demonstrate an understanding of the foundations and importance of E- commerce.

C02: To understand the technology of online business, tools to promote websites, plastic money.

C03: Describe the E- commerce applications in manufacturing, wholesale, retail and service sectors.

C04: Describe the key features of virtual existence, digital signatures and network security.

BBAN-606 Project Report

C01: To make the students learn on how to make a research project.

C02: To help the students be familiar about the practical implications of research terminology.

C03: To make them aware of how an organisation functions.

C04: To help create orientation in the students.

BBAN-606 COMPREHENSIVE VIVA-VOCE

CO1: To make the students go through the important terms of management.

CO2: To help the students revise the concepts taught during the course.

CO3: To prepare the students for higher education.

CO4: To help them face interviews.

PROGRAMME OUTCOMES

- PO1: **Student Exposure:** To make the management student familiar with the working, management of business and industry.
- PO2: **Individual And Team Work:** Through summer internships, students are made aware of the actual working and environment of the company. The students are also made aware on how to work in groups and teams.
- PO3: **Ethics:** Applying corporate governance and ethical responsibility towards the company and the society and also learning the CSR towards people and the society.
- PO4: **Computers Knowledge:** To make the student of management familiar with the Computer environment.
- PO5: **Skill Development:** Development of interpersonal skills and analytical and critical thinking abilities.
- PO6: **Communication skills:** Effectively communicate business issues, management concepts, plans and decisions both in oral and written form.
- PO7: **Environment and sustainability:** Students can understand the impact of the professional solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development.

PROGRAMME SPECIFIC OUTCOMES

- PSO1: This course offer a stimulating, challenging as well as a computer learning environment for our students to encourage autonomous learning and independent thinking making it a relevant fit for market and economy.
- PSO2: It prepares a student for latest economic challenges, trends and market. It also helps in understanding the commerce, trade & business.
- PSO3: This program focuses on preparing the individual for the modern financial and accounting field with computer technology. Some of the career options include accounting, business management, organisational behaviour, international business and various computer applications.
- PSO4: It helps in understanding the commerce, trade, business and provides foundation for a fully functional individual fit for a corporate or academia with computer technology.
- PSO5: It imparts a clear understanding to analyse Global Environment and its Impact on Business.
- PSO6: Demonstrate the ability to develop models / frameworks to reflect critically on specific business contexts.
- PSO7: Determine the various PEST (Political, Economic, and Social Technological) factors influence on changes of business environment.